

Personal Visit Letter for Top Donors

The following letter is intended for top planned giving prospects and paves the way for committee members to make personal visits. Mail this letter to your top planned giving prospects only in advance of team members calling to schedule visits.

To request a Microsoft Word version of this document that you can customize for your use, please contact the Foundation at info@rcfstl.org.

Dear <<Salutation>>,

As a Catholic community, we have been richly blessed with God's gifts. In truly appreciating our blessings, it is important that we remain mindful of those who came before us. Thanks to the stewardship of past generations, we are able to rejoice today as a strong, united parish in God's love. As the Church of today, we are likewise responsible for providing for the Church of tomorrow, working to secure for future generations the blessings we have enjoyed and more.

In effort to ensure long-term sustainability for our parish we have established the <<Fund>> at the Roman Catholic Foundation of Eastern Missouri, which will offer a permanent source of funding to our ministry. Annual distributions from the fund will allow us to look to the future, planning and growing rather than merely maintaining. We are fortunate to have established this fund, but its level of impact depends on dedicated parishioners like you.

To help build our endowment fund, we have formed a planned giving committee. The committee's task will be to foster a culture of planned giving in our parish through education and marketing. Committee members include <<Names>>.

The committee and I would welcome the chance to share additional information with you about our fund and the planned giving opportunities available and to answer your questions. I or a member of our committee will contact you soon to schedule a time in the coming weeks to discuss, in person, this important step in securing the future of our parish and your potential participation. Thank you for your consideration.

God bless you, and God bless the future of <<Parish>>.

<<Signature>>

<<Name>>

<<Title>>

<<Organization>>