

Bulletin/Newsletter/Social Media Announcements

The following announcements are intended for use in bulletins, social media and newsletters. They are arranged from long announcements (numbers 1-29) to short announcements (numbers 30-75). As you develop your marketing plan, please select the announcements you think best suited to your purposes. Insert the names of your organization and fund where indicated.

Suggested use:

- *One long announcements (numbers 1-29) per month*
- *Three short announcements (numbers 30-75) per month.*

1. What is <<Fund>>?

<<Fund>> serves to fortify the financial future of <<Organization>> now and for generations.

<<Organization>> established <<Fund>> with the help of our planned giving partner, the Roman Catholic Foundation of Eastern Missouri, in effort to sustain our mission long beyond our lifetimes. By contributing to <<Fund>> with a planned gift, you can help to ensure that <<Organization>> is able to carry out its mission for generations.

To learn how you can sustain <<Organization>> with a planned gift to << Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

2. <<Organization>> Partners with the Roman Catholic Foundation

The Roman Catholic Foundation of Eastern Missouri is a 501(c)(3) public charity, independent from the Archdiocese of St. Louis, that works with you to plan your giving strategy and fulfill your passion for helping others. The Foundation also serves as the gift planning expert for parishes, schools and ministries to sustain the local Church for future generations. By partnering with the Roman Catholic Foundation, <<Organization>> can establish the long-term funds that will fortify our ministry long into the future.

To learn how you can support <<Organization>> with a planned gift to <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

3. The Benefits of Gift Planning

You can make a bigger difference than you think! Planned giving allows you to convert property you might not consider as potential gifts into contributions to benefit <<Organization>>. You can even make a substantial gift that costs you nothing during your lifetime through your will or trust or with a beneficiary designation of a life insurance policy or retirement account.

To learn more about how you can sustain <<Organization>> with a planned gift to <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

4. The Benefits of Gift Planning

Creating a will is an important way to define what matters most to you. The Roman Catholic Foundation can help you understand the advantages of establishing a will and assist you in structuring your will to sustain <<Organization>> for future generations. What better way to leave your legacy than in the love of Jesus Christ?

For more information on planning with heart to support <<Organization>> well beyond your lifetime, please contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

5. The Joy of Giving

The joy of giving is itself a gift. Planned giving allows individuals and families to offer significant support to the ministries they hold dear, improving the lives of those in need and growing the Kingdom of God in the process. Consider making a planned gift to benefit <<Organization>>, and experience the joy of passing forward your blessings to others!

To learn more about how the Roman Catholic Foundation can assist you in sustaining <<Organization>> with a gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

6. Year-End Planning

You may soon begin thinking of the charitable gifts you want to make before year's end. Consider these questions as you plan: What assets would you like to dispose of? Can any be used to fund a life-income arrangement, such as a charitable gift annuity or charitable remainder unitrust? What organizations are on your gift-giving list? Did you remember <<Organization>>?

To make the most of your year-end giving and support <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

7. Year-End Planning

At year's end, we express thanks to God by giving to others. Carefully considering the type and timing of your charitable gifts can increase their impact on the ministries they support. The Roman Catholic Foundation is your planned giving partner, helping you determine the most effective manner of giving to best sustain <<Organization>> for future generations.

To learn how you can make the most of your year-end giving and support <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

8. IRA Charitable Rollovers

Did you know if you are age 70 ½ or older, you can distribute up to \$100,000 tax-free each year from your IRA account to benefit <<Organization>>?

For details on contributing to <<Fund>> with an IRA Charitable Rollover, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

9. Season of Thanksgiving

As we reflect on the year's blessings, we are grateful for your faithful support. Through your generosity, <<Organization>> is able to carry out the important work of our mission. Please consider continuing your support of our mission beyond your lifetime by making a planned gift to benefit <<Organization>> through the Roman Catholic Foundation. In doing so, you will help

ensure that our Catholic community continues serving the next generation for the Kingdom of God.

To learn how you can make a sustaining gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

10. Charitable Gift Annuities

Did you know that by establishing a Charitable Gift Annuity, you can secure a fixed income for yourself, receive a partial tax deduction and benefit <<Organization>>?

Support <<Fund>> and gain income for life with a Charitable Gift Annuity. To learn more, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

11. Planning in the New Year

As you transition into the new year, have you decided how you will leave a legacy for your family and faith community? In developing your plans, consider supporting <<Organization>> long into the future with a gift through the Roman Catholic Foundation.

To learn how you can sustain <<Organization>> with a planned gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

12. Donor-Advised Funds

Would you like to streamline your charitable giving? A donor-advised fund, also known as a “charitable checkbook,” is easy to create and can offer immediate tax benefits while simplifying your yearly charitable giving, including your generous gifts to <<Organization>>.

To find out what a donor-advised fund can do for you, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

13. Tax Benefits of Gift Planning

Did you know that planned gifts may be offset by savings in federal or state taxes? Your planned gift to benefit <<Organization>>, through the Roman Catholic Foundation, can help ensure we are able to carry out our mission for generations while also offering attractive tax benefits to you. For more information about the tax benefits of planned giving, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

14. Does Gift Planning Affect Annual Giving?

Concerned that a planned gift could negatively affect <<Organization>> in the short-term? Don't worry; planned gifts often cost you nothing during your lifetime or come from your low-yielding assets. With a planned gift, <<Organization>> can continue receiving your essential support today and receive an extraordinary, sustaining gift tomorrow.

Please contact the planned giving experts at the Roman Catholic Foundation to discuss making your planned gift to <<Fund>>.

314.918.2890 | giftplanning@rcfstl.org

15. Testamentary Intentions

To leave a legacy is to reveal our hearts, for our legacy is a final testament of who we are and what we value. Regardless of your age or economic status, we encourage you to begin thinking about the legacy you wish to leave behind and consider remembering <<Organization>> with a planned gift to benefit <<Fund>> through the Roman Catholic Foundation.

To get started planning your Catholic legacy, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

16. It's vacation time—are you prepared?

Many people spend more time planning their vacations than they do planning their estates.

Summer is the perfect time to make sure your will and estate plans are in order. In fact, just before a vacation is a great time to sign a new or updated will. Proper planning can help you protect your family and your estate.

To leave a gift to <<Fund>> in your estate plans, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

17. What is an endowment and why do we need one?

Endowment funds are designed to provide long-term sustainability. At <<Organization>>, we need our endowment fund to ensure we are able to carry out our mission long into the future. Each year, we use just a portion of our fund's earnings, allowing for growth. Through careful investing and consistent growth, our fund provides a buffer against inflation and a permanent source of financial support for our ministry.

To learn how you can support our endowment fund with a planned gift, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

18. Planned Giving: What is it?

Planned giving is the establishment of a gift as part of an overall financial or estate plan. Gifts can be distributed immediately or upon the donor's death and are funded with assets rather than current income. Planned giving allows donors to make a significant impact on the Catholic organizations they love, while offering attractive tax benefits to donors or their estates.

To learn how planned giving can benefit you and <<Organization>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

19. How will you pass on your Catholic Legacy?

Just as we plan to ensure financial health for our families, we must plan for the financial health of our faith community. Your planned gift to benefit <<Fund>> through the Roman Catholic Foundation will have an impact for years beyond your lifetime. Making a planned gift is a great way to steward your finances and pass along your faith and commitment to <<Organization>>.

Please contact the planned giving experts at the Roman Catholic Foundation to begin planning your Catholic legacy.

314.918.2890 | giftplanning@rcfstl.org

20. How will you be remembered?

Creating a will is one of the most important ways to record what matters most to you—personally, financially and spiritually. It is an opportunity to make your most substantial charitable gifts and sustain the future of <<Organization>>, establishing a memorial that will last for generations.

To discuss leaving your legacy with a deferred gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

21. Blessings of Generosity

Your generosity is a blessing! Through your faithful support, <<Organization>> can carry out the important work of our mission. Please consider extending your support of our mission beyond your lifetime by making a planned gift to benefit <<Fund>> at the Roman Catholic Foundation. In doing so, you will help to ensure that <<Organization>> continues serving the next generations for the Kingdom of God.

To learn how you can sustain <<Organization>> for generations, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

22. Consider the Possibilities of Year-End Giving

We often express thanks to God by giving to others. As you consider your charitable contributions, remember that gifts made now may generate income tax deductions that will reduce your tax bill. The Roman Catholic Foundation can assist you with bequests, IRA Charitable Rollovers or gifts of appreciated stocks, real estate and cash to benefit <<Organization>>.

For more information on <<Fund>> and the tax benefits of planned giving, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

23. Planned Giving is for Everyone

Anyone—regardless of income or age—can make a planned gift, and you might be able to contribute more than you think! Through planned giving, you can make a tremendous impact on <<Organization>>, likely at no cost to you during your lifetime.

To learn how you can sustain <<Organization>> well beyond your lifetime with a planned gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

24. Consider a Sacrificial Gift this Lent

Lent provides an opportunity to strengthen our devotion to God through prayer, fasting and almsgiving. Please prayerfully consider this time to make a planned gift to benefit <<Fund>>, strengthening <<Organization>> and keeping our Faith alive for generations to come.

To learn about planned giving opportunities, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

25. Your Gift from the Heart

May God bless your heart for giving! We are grateful for your generous gifts in support of our mission. Partnering with the Roman Catholic Foundation to make a planned gift for the benefit of <<Organization>> allows you to demonstrate a legacy of love for Christ and His Church. Our faith is a treasure to be passed on.

To support <<Fund>> with a planned gift, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

26. Hope, Faith and Love

Planned giving is a powerful opportunity to ensure your most sacred values and commitments are part of your legacy. Your planned gift represents your love of Christ and His Church, your faith in the generations to come and your hope for the future of <<Organization>>.

To leave your legacy with a planned gift to benefit <<Fund>>, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

27. How Your Gifts can Keep Giving

Imagine a gift that gives for generations. Your donations of cash, stock, real estate or life insurance, entrusted to benefit <<Organization>> through the Roman Catholic Foundation can grow to provide sustained, and even increased, support for ministries that change lives, now and for generations.

To learn more about how your gift to benefit <<Fund>> today can strengthen <<Organization>> long into the future, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

28. Planting Seeds of Hope and Faith

Planting seeds for future fruit is an act of hope and an expression of faith. We plant in faith by entrusting those who follow us to nurture the tree that grows and harvest the fruit. By making a planned gift to benefit <<Fund>> at the Roman Catholic Foundation, you plant a seed that will bring forth the promised fruit which will support <<Organization>> well beyond your lifetime. To learn about giving opportunities, please contact the planned giving experts at the Roman Catholic Foundation.

314.918.2890 | giftplanning@rcfstl.org

29. The Benefits of Gift Planning – Back to Basics

You may have a “hidden asset” that could make a significant impact on <<Organization>>! If you hold life insurance coverage that you or your family no longer need, consider gifting the paid-up policy to the Roman Catholic Foundation in support of <<Fund>> or designate the fund as beneficiary. You’ll get an immediate charitable deduction and deliver a substantial gift without affecting your investment portfolio or cash flow.

To learn more, please contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

30. Have you revised your estate documents lately? Should you?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

31. Give a gift that lasts beyond your lifetime.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

32. Over 70^{1/2}? Use your IRA Required Minimum Distribution for good, benefiting your favorite Catholic organization.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

33. Want to save on taxes? Your IRA distribution can help.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

34. Maximize what you leave behind for your children; gift your IRA to your favorite Catholic organization.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

35. Give a gift to your favorite Catholic ministry; receive income for life.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

36. Give a gift that keeps on giving: perpetuate your annual contributions to our ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

37. Have you outgrown the need for your life insurance policy? Gift it to benefit our ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

38. Leaving a gift of life insurance or retirement assets is as simple as changing beneficiaries.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

39. Interested in memorializing a friend or loved one?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

40. Need to increase your retirement income? A Charitable Gift Annuity or Charitable Remainder Trust can help.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

41. Making a lasting impact on a cherished Catholic ministry is not just for the wealthy.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

42. Gifting appreciated securities can provide great benefits to you and your favorite Catholic ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

43. Do you want to perpetuate your family name?

To learn more, contact the planned giving experts at the Roman Catholic Foundation at
314.918.2890 or giftplanning@rcfstl.org.

44. Simplify your charitable giving by establishing a Donor-Advised Fund.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

45. What is a charitable checkbook? A Donor-Advised Fund. Start yours now!

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

46. You can give a sustaining gift to any endowment fund at any time, in any amount.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

47. Anticipating a large taxable event? We can help.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

48. Anyone can make a planned gift to sustain their favorite Catholic parish, school or ministry for generations.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

49. Interested in establishing your Catholic legacy?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

50. Would you like to sustain our ministry for future generations?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

51. Give a gift that costs you nothing during your lifetime and sustains our ministry for generations.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

52. Interested in an assured return for the rest of your life? A Charitable Gift Annuity might be right for you.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

53. How will you remember our ministry?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

54. Have you remembered our ministry in your estate plan?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

55. Interested in supporting our mission without impacting your lifestyle?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

56. Pay it forward: learn how to make a gift that will last for generations.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

57. Want your charitable gift to last for generations?

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

58. Can the average person leave an estate gift? Absolutely!

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

59. Bequests are the simplest way to make an impactful planned gift.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

60. Consider gifting your life insurance policy to benefit our ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

61. By establishing a charitable gift annuity, you secure a fixed income, receive a partial tax deduction and benefit our ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

62. Life insurance is an excellent tool for making charitable gifts.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

63. Honor or memorialize a loved one, friend or favorite teacher or pastor by establishing an endowment fund in their name.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

64. Planned giving: the creation of a gift, given now or upon the donor's death, as part of a financial or estate plan, which is funded with assets rather than current income.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

65. Learn how life insurance can provide you with an annual charitable deduction.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

66. Anyone, regardless of income or age, can make a planned gift to benefit our ministry.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

67. What are you waiting for? Contact us to learn how to make a planned gift.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

68. Did you know you can continue your annual giving to our ministry beyond your lifetime by making a planned gift? It's easier than you think!

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

69. Establish a donor-designated endowment fund with a gift of cash, securities or other assets.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

70. All funds at the Roman Catholic Foundation are invested in accordance with the social teachings of the Catholic Church.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

71. The Roman Catholic Foundation is here to help you identify your giving goals and plan your giving strategy.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

72. Your planned gift to our endowment fund at the Roman Catholic Foundation represents your hope for the future of our mission.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

73. You can't take it with you. Learn how to leave a portion of the gifts God has given you to His Church.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

74. Want to plan with heart and invest for the good of our organization? The Roman Catholic Foundation can help.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org

75. Your planned gifts will ensure our organization continues to serve for generations.

To learn more, contact the planned giving experts at the Roman Catholic Foundation.
314.918.2890 | giftplanning@rcfstl.org