

Benefits of an Endowment Fund

For Organizations

Provides a "target" for planned gifts

An organizational endowment fund assures donors that their planned gift will make a lasting impact. Donors are more likely to create planned gifts when they can direct them to a permanent fund.

Creates an ongoing source of income

Growing over time with market value appreciation and additional gifts, an endowed fund that provides for programs or operating support can continue to provide the income to meet those needs for generations.

Enhances stability and prestige

A well-managed endowment fund enhances an organization's credibility with donors by sending a message of long-term stability, fiscal responsibility and financial viability.

Solidifies annual giving

Donors who have made a planned gift to an organization's endowment fund have made a commitment to that organization's future and are therefore likely to sustain or increase their annual support.

For Donors

Offers ability to perpetuate values and priorities

Gifts to an organizational endowment fund can perpetuate donors' values, providing assurance that the mission of the organization they so strongly believe in will endure, even beyond their lifetimes.

Provides opportunity to make significant investment in the future

Through planned giving, donors can receive great satisfaction in making a significant, lasting endowment fund contribution from assets accumulated over a lifetime.

Provides a meaningful gifting opportunity

Contributions to an endowment fund can be made in any amount at any time by any one; family and friends can make enduring gifts in honor of those who are truly dedicated to the organization.