

T U R N I N G H O P E I N T O R E A L I T Y



Roman Catholic Foundation
of
EASTERN MISSOURI



Beyond Sunday
Education | Faith | Community

A campaign led by the Roman Catholic Foundation of Eastern Missouri

Building Relationships:

STREAM the Classroom, A Facet of Education Made Possible Through the *Beyond Sunday* Campaign

Reading. Writing. Arithmetic.

You probably remember the “three R’s” at the center of your elementary school education. Today, many Catholic schools focus on a different acronym: STREAM (Science, Technology, Religion, Engineering, Art and Mathematics). As teachers in our Catholic schools begin summer vacation, and lesson planning for next year, many are using this model to guide their process.

With STREAM, a balance of disciplines engages students in the learning process, while encouraging both analytical and creative thinking. Students in a chemistry or robotics class use what they have learned in

Religion to consider the ethical impact of new research. As a religion class studies the history of the Catholic Church, they might use what they have learned in Engineering to understand how St. Peter's Basilica was built.

The *Beyond Sunday* campaign is working to raise \$100 million to support Catholic elementary and secondary education in our archdiocese. One of the many ways that the campaign will support schools will be to provide resources to develop strong STREAM programs in parish and Archdiocesan schools. *Beyond Sunday* also supports the recruiting and ongoing professional development of passionate, dedicated and qualified faculty to teach these programs.

Above all, *Beyond Sunday* will help make Catholic education available and affordable to all families. It will create opportunities to welcome new families, and educate the next generation of scientists, engineers, priests, religious sisters and artists.

As of today, we are blessed to have more than \$50 million in commitments from parishioners, the clergy, and corporate partnerships. If you are able to make a sacrificial gift, please give generously.

Witness Your Life in Christ:

"If we live our faith in our daily life, then our work too becomes a chance to spread the joy of being a Christian".

Pope Francis

Live a Stewardship Life:

Priests Who Donate to the Campaign Envision Parish Life *Beyond Sunday*

Capital campaign donors come in all shapes and sizes. Sometimes, it's an individual looking to share the resources with which he or she has been blessed. Other times, it's a family looking to establish a legacy through which they can shape the future by creating a multi-generational, Donor-Advised Fund.



For the *Beyond Sunday* campaign, the Foundation has a unique group of supporters: priests of the Archdiocese of St. Louis. To date, more than 160 priests have pledged support totaling over \$970,000. The priests' support of the campaign has built enthusiasm for *Beyond Sunday* in the parishes.

"I believe very strongly in the mission of the Foundation and the campaign," says Fr. Dennis Port, pastor of St. Matthias the Apostle in South County. St. Matthias no longer has an elementary school, but Fr. Port notes that the parish is a vibrant community with many young families.

"We are an example of what a parish can be without a school," Fr. Port states. While the majority of the parishioners are older, young couples are beginning to move into the parish neighborhoods. As some begin

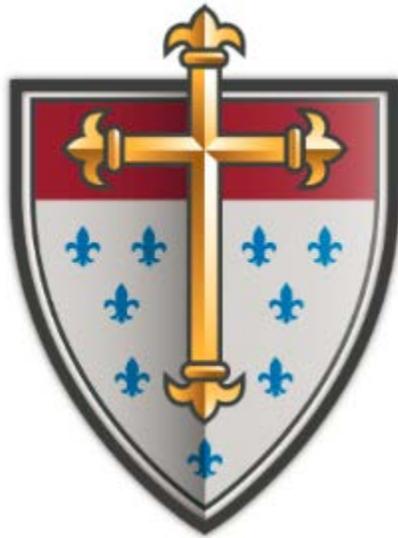
families, and establish roots in the parish, the variety of ages helps keep the parish's legacy, and future, in perspective.

On education and Catholic schools, Fr. Port believes that parents must make the best choice for their children's education. "We have students in our parish at St. Francis Assisi, St. Simon, Holy Cross Academy and in PSR programs," Fr. Port explains. "One family has children who serve Mass both here and at the parish where their children are enrolled." Through the work of the *Beyond Sunday* campaign, families will be able to continue making the best choice of school for their children's needs and talents.

"Through *Beyond Sunday*, we are able to plan for parish improvements that we might not have been able to do in the past," he says. "This is a realistic way of raising and investing money, and ensuring that it will be used to support the future of the parish." During the campaign, 40% of the total funds raised are returned to each local parish to meet their specific parish needs. The remaining 60% are designated to the *Beyond Sunday* educational campaign.

Clearly, our dedicated priests serve as our spiritual role models. Through their tremendous support of the *Beyond Sunday* campaign, they have also exhibited their belief that the Catholic educational system is the preeminent way to secure the future of our Church.

The parishes, schools, ministries and apostolates that comprise the Archdiocese of St. Louis create a unique network of Catholic organizations. The Foundation inspires giving and connects donors to these organizations. Through their support, they sustain the local Church for future generations.



Turning Hope Into Reality:

A Team Dedicated to Success

In two and a half years, the Foundation has created a full team to support its mission within the Archdiocese of St. Louis. As a 501(c)(3) public charity, independent from the Archdiocese of St. Louis, the Foundation is managed by a Board of Trustees. The professional staff of talented, highly qualified individuals keeps the day-to-day operations running, and works with the Board to envision the future.

Through outreach programs to parishes, schools and ministries, the Foundation staff provides seminars and training programs for Development Officers, and helps educate donors about opportunities and ways to give.

In 2016, the Foundation has already:

- Conducted three legacy planning seminars
- Met with more than two dozen potential donors and their advisors about establishing a gift
- Reached 29 Pastors, Presidents and Executive Directors and 23 Development Officers of parishes, schools and ministries about planning legacy gifts
- Worked with donors to establish several new funds to support a variety of Catholic causes

The Foundation uses the Socially Responsible Investment Guidelines outlined by the United States Conference of Catholic Bishops to ensure that all gifts are used in accordance with the teachings of the Catholic Church. For many donors considering establishing a legacy, this is an important commitment to realizing their vision of supporting a truly Catholic cause.

To learn more about ways the Foundation can assist your organization in developing a planned giving program, please contact Michael Weisbrod, Gift Planning Officer for the Roman Catholic Foundation, at 314.918.2893 or michael.weisbrod@rcfstl.org.



Intentional Stewardship:

Gifts of Appreciated Stock

Now that taxes have been paid, one of the most frequently asked questions is *"How can I reduce my taxes next year?"*

For many, the answer can be a gift of appreciated stocks.

When considering gifts of appreciated stock, most tax advisors recommend that the donor consider making gifts of stock which have been owned for at least 12 months.

While donors appreciate the tax benefit of their gift, they are more interested in helping the organization remain financially stable, or are supporting a specific campaign. Regardless of the reason the donor wishes to make a gift, it is always suggested that, before any gift is made, the donor contact their tax advisor to understand the tax implications. In some circumstances, there may be special tax rules which apply due to the nature of the stock, how it is titled or other restrictions placed upon it.

The donor connects his or her financial advisor with the charitable organization for the proper instructions to transfer the shares directly. The not-for-profit organization will then sell the securities and follow the donor's

intent. Since the not-for-profit is tax exempt, there is no capital gain tax to be paid on the sale, as there would be if the donor sold the appreciated asset before making the gift.

To learn more about this and other gifting options, please contact Michael Weisbrod, Gift Planning Officer for the Roman Catholic Foundation at 314.918.2893 or michael.weisbrod@rcfstl.org.

A Generous Response:

Dear Friends,

As May comes to a close, and summer is about to begin, there is so much to celebrate in our parishes!

Sacraments of First Holy Communion and Confirmation are administered to young people as they grow in faith. Baccalaureate and graduation ceremonies celebrate the achievements of students graduating from Catholic schools. Nearly every parish has weddings planned for summer weekends, and ordination celebrations welcome our future deacons, priests and bishops.

The Foundation also continues to grow and thrive as we prepare to publish our first annual report to the community. Through the generosity of so many, we continue to strengthen and preserve our Catholic faith here in our archdiocese.

Thank you to all those who have made a sacrificial gift when asked to contribute to the *Beyond Sunday* campaign. Thank you, also, to all the volunteers, parish leaders and friends who have helped make the campaign a success in the parishes. Through your hard work and dedication, we truly have many blessings to celebrate this spring.

Thank you for your generosity and for your continued prayers.

Best Regards,



President and CEO

